# Victoria Michalska

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## Education

**Williams College** 

Williamstown, MA

September 2018 – June 2022

BS IN COMPUTER SCIENCE AND BA IN ART HISTORY & PRACTICE GPA: 3.4

Experience \_\_\_\_\_

## **Adaptive Financial Consulting**

New York, NY

JAVA DEVELOPER

February 2023 – Present

- Implemented and optimized backend components for high-performance trading algorithms in the Front Office financial systems, specializing in E-Trading and FIX protocols
- Participated in cross-functional design reviews to select optimal technologies for project implementation.
- Reviewed team code, providing feedback for adherence to best practices and maintaining quality standards.
- · Collaborated on implementing an Aeron cluster, enhancing connectivity between legacy systems for a capital markets client.

IAC Fellow at Care.com

New York, NY

DATA SCIENCE IN MARKETING INTERN

June 2021 – August 2021

July 2019 - August 2019

- Used Airtable's API to create scripts in Java to organize Care.com's Iterable campaigns
- Analyzed trends in audience retention for Care.com's email marketing strategies using Amplitude
- Planned and organized A/B tests for marketing campaigns in Jira

Article22 Brooklyn, NY

FRONT-END WEB DEVELOPMENT AND WHOLESALE MARKETING INTERN

- Created and maintained Shopify blog
- Constructed automated mailing system in Klaviyo
- Designed advertisements for campaigns and products using Photoshop.
- Analyzed and executed the production of campaign materials
- Assessed the success of media campaigns through marketing analytics

Skills\_

**Programming Languages:** Java, Python, C, HTML/CSS, Scala **Visual Editing Software:** Adobe Photoshop, Procreate, Sketch

Formal Language Training: English, Polish, Latin

## Projects \_\_\_\_\_

## Tit-for-tat's Lack of Robustness Against Strategic Clients (Again) - May 2022

Python

EMPIRICAL STUDY RELYING ON A THEORETICAL APPROACH TOWARDS DEMONSTRATING TIT-FOR-TAT'S LACK OF ROBUSTNESS AGAINST STRATEGIC CLIENTS—SIMPLY, HIGHLIGHTING THE DIFFERENCES BETWEEN FAIRTORRENT AND BITTORRENT.

#### New York City's Real Estate & the Strength of a Name - May 2022

Python, Pandas

EMPIRICAL STUDY FOCUSING ON THE CAUSAL ANALYSIS OF THE RELATIONSHIP BETWEEN PROPERTY SALE PRICES AND THE LOCATION OF A PROPERTY, ACCOUNTING FOR THE MAJORITY OF THE ADVANTAGES RELATING TO A GIVEN BOROUGH, QUANTIFYING THE VALUE OF A BOROUGH.

#### **Freelance Graphic Design**

Adobe Photoshop, Illustrator

CREATING LOGOS AND GRAPHICS FOR SMALL BUSINESSES AND SPORTS TEAMS.

#### **Freelance Web Development**

Jekyll for Ruby, HTML/CSS, Liquid

DESIGNING AND EXECUTING WEBSITES FOR BUSINESSES AND PERSONAL BLOGS.

### **Williams Record Op-Ed Writer**

WRITING OP-EDS FOR THE COLLEGE PAPER REGARDING CAMPUS LIFE.